

DIGITAL PRODUCTIVITY

The smarter, faster way to manage critical content.



Mèthode: Do more. Do better.

Méthode harnesses powerful digital technologies to make the creation and delivery of critical report content faster, simpler and more reliable.

Rich, multi-channel portfolios of products can be served to multiple destinations without growing the resource base.

Automation and smart teamwork tools increase the productivity of analysts and reviewers by eliminating routine tasks and freeing them to concentrate on their content. The result is faster time-to-market, together with improved compliance and product quality.

As well as bringing new levels of productivity and quality to existing operations, Méthode makes it easy to add new report types and delivery options to keep pace with audience expectations and evolving technology.

Automating the routine

Many of the routine tasks that slow down conventional editorial operations are automated by Méthode.

- Multiformat templates: reports are preformatted for all output destinations from PDF and web page to mobile app, mailshot or newsletter. No manual adjustment is needed before publishing.
- Smart notification: team members are automatically informed of a task waiting for them - a report to review, a chart to update - by a message containing a direct link to the task. Teamwork proceeds smoothly, even across diverse locations.
- Live content links: real-time values and indices and standard content - disclaimers, company profiles etc. - embedded in documents update automatically without manual intervention.
- Robot queries: automated queries work in the background to keep users ahead of developments, from breaking news in specific areas to workflow progress.



Components - fast, flexible teamwork

Méthode reports are made up of components so that sections of a report can be worked on in parallel by several users at the same time. Each user sees a view of the whole product, updated in real time.

Once a component has been created, it can be saved and reused in other products. 'Fixed' components such as disclaimers and disclosures, are pulled into new documents from a central store, ensuring they are always correct and up to date.

Full Excel™integration

Charts and tables created in Excel are seamlessly integrated into documents and pages with simple drag and drop actions from inside the editing workspace. Once inserted, Excel displays are livelinked, updating to the latest version with a simple click.

Optimizing performance

Méthode also incorporates tools for measuring and optimizing productivity.

A dedicated business intelligence application collects data on every operation that takes place across the platform and stores it in a data warehouse where it can be interrogated to answer questions like:

"How long does the average report take to clear legal review?"

"How does the output of this team compare with their target for this month?"

Planning and coordinating staff get a clear view of the relationship between output and the resources and time invested in producing content.

Bottlenecks and inefficiencies are eliminated and resources focused on activities that add real value.

MEASURING AND OPTIMIZING **PRODUCTIVITY**

