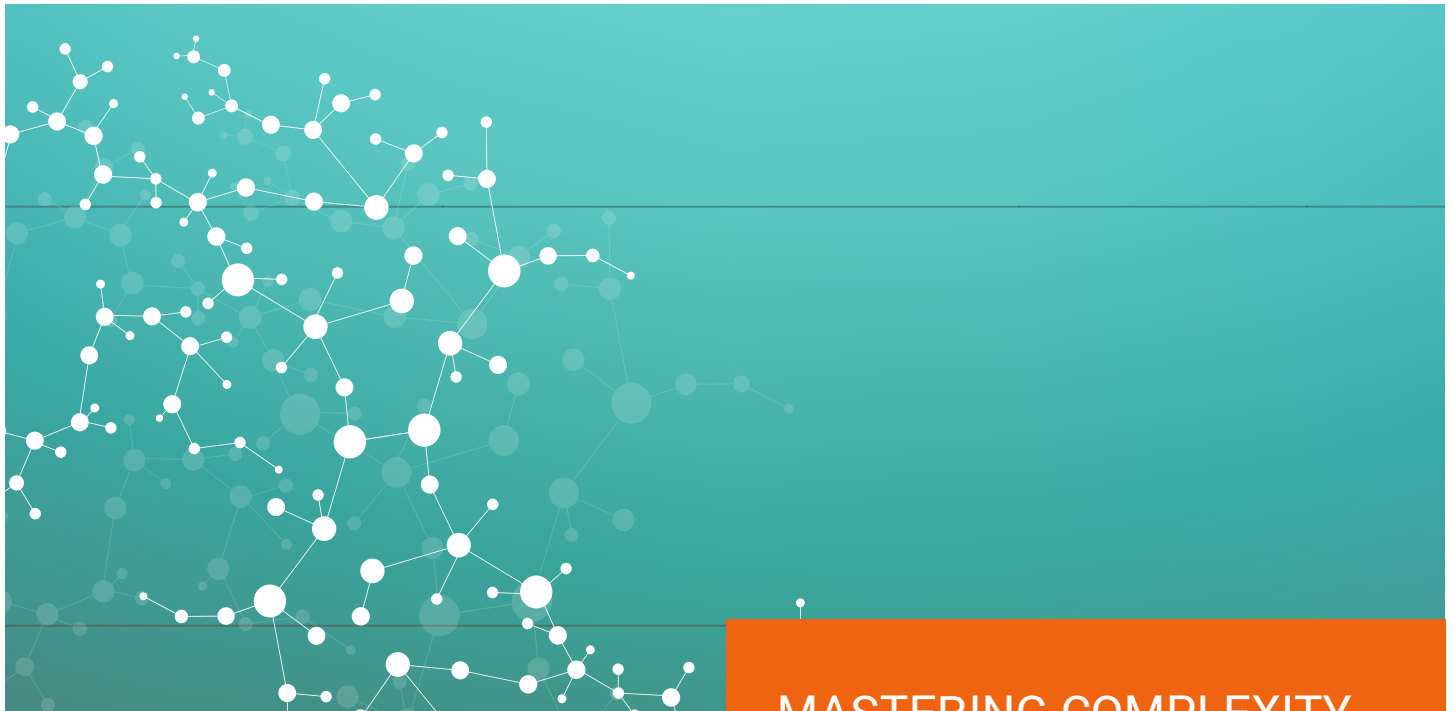




# LIFE SCIENCES CONTENT MANAGEMENT

## PRECISION AND PRODUCTIVITY

New-generation content management for the Life Sciences and health care sectors



## MASTERING COMPLEXITY

### The **structured** approach

EidosMedia platforms differ from conventional document management systems. Each document part, from a simple dateline to an embedded video, is tagged and manageable as a separate entity.

This modularity brings considerable benefits in terms of flexibility and speed of operation, while maintaining high levels of security and compliance.

EidosMedia's structured-content solutions have proved themselves in some of the most demanding environments in the world from mission-critical financial research to global news-media operations.

For the Life Sciences sector they offer a robust framework for the creation and submission of critical documentation across every stage of the project life-cycle from discovery to distribution.

### **Parallel** productivity

- Separate parts of a document can be worked on in parallel by a number of different users. Each user sees the complete document updated in real-time as other team members build their contribution.
- Once created, each part can be used and reused in several different documents without being copied or duplicated. Any update or correction to the component will immediately show up in all documents in which it appears, eliminating the need to 'align' or synchronize multiple versions.
- Text sections or numerical values can be pulled in from external data sources inside or outside the organization. These are live links that ensure that the included content is completely up-to-date, right up to the moment before publication.

## Compliance and security

A dynamic system of permissions for individuals and groups ensures that at each stage of the workflow only permitted actions can be carried out by authorized users. Checkpoints prevent items from moving on in the workflow until an essential review or validation has been performed.

These automatic mechanisms ensure that all content complies with every regulatory and procedural condition governing its production.

## The audit trail

All operations in the editorial environment are tracked and recorded. This creates an 'audit trail' for every item with full details of operations and individual responsibilities.

Past versions of files are preserved, allowing documents to be rolled back to recover from erroneous editing or damage.

## Planning and monitoring

EidosMedia solutions incorporate a shared planning space in which the whole lifecycle of a project can be viewed and coordinated. This workspace gives full visibility over tasks and processes, allowing the progress of each element to be closely monitored.

The workflow can be accessed from any location with a network connection, using dedicated mobile and web-based user apps. All exchanges with remote users are encrypted and are subject to normal workflow controls and permissions.

## Standards and integration

EidosMedia platforms are based on 'best of breed' standard technologies and equipped with a full set of documented APIs. This makes for easy integration with other corporate systems, as well deployment as cloud-based platforms, both 'private' and hosted by providers such as Amazon Web Services (EidosMedia is an AWS Advanced Partner).

# PARALLEL WORKFLOW

