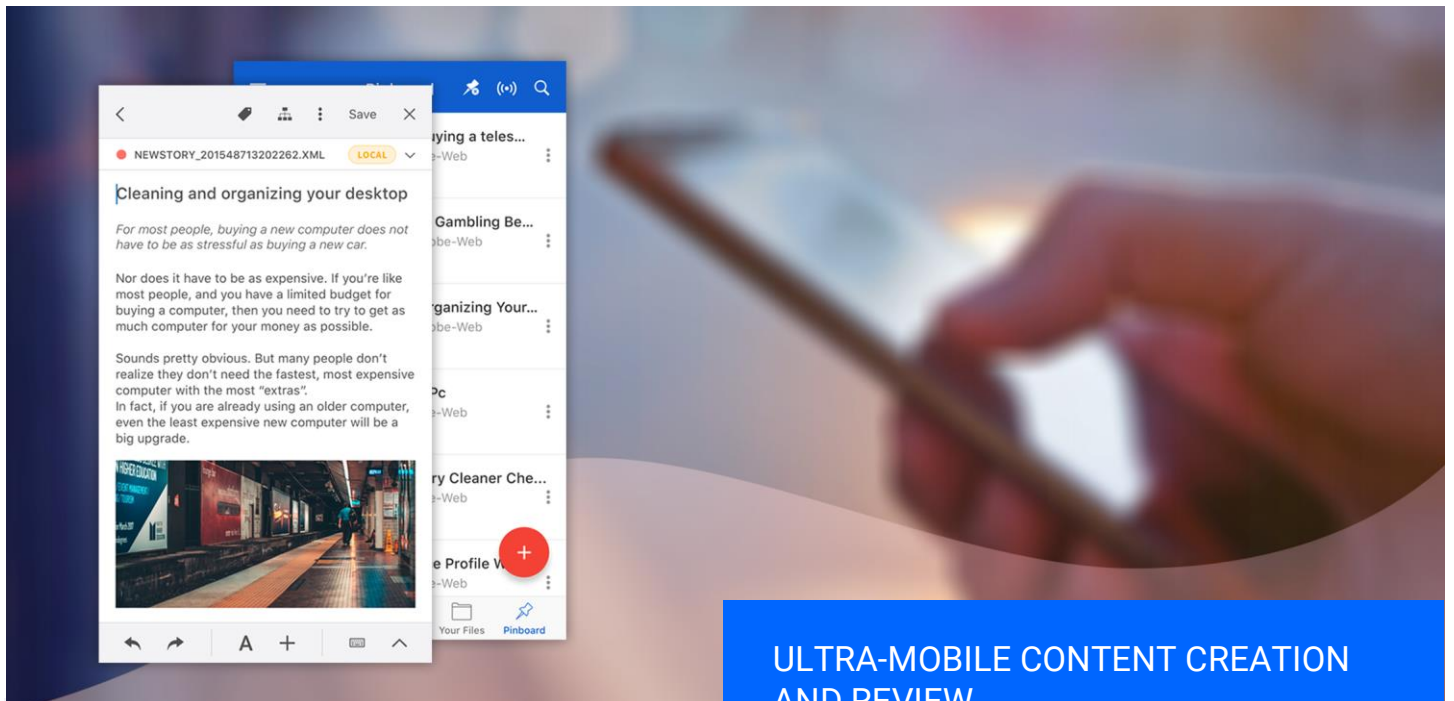




SWING MOBILE SMARTPHONE AUTHORIZING

REMOTE EDITORIAL WORKSPACE
Powerful content creation for authors
on the move.



ULTRA-MOBILE CONTENT CREATION AND REVIEW

Media-rich mobile storytelling

Swing Mobile creates a rich media workspace for users on the move by harnessing the power and ergonomics of the modern smartphone.

Using manual or voice input, authors create a story in a simple template, insert photo or video content from their local device or online sources and release the story directly into the editorial workflow.

Staying on the same page

Task assignments, messaging and notifications integrate *Swing Mobile* users into the editorial process, coordinating the work of team members across multiple locations.

Access to assets

Swing Mobile's search and sourcing functions give access to a wide range of editorial resources, such as production databases, archives and agency feeds.

Speak your story

Mobile authors often have to work in conditions where conventional text entry is difficult. *Swing Mobile* allows story copy to be dictated into the story template by using the remote device's powerful native speech-to-text engines.

Content entered in this way can be quickly 'cleaned up' and prepared for release using *Swing Mobile's* simple, intuitive editing and formatting tools.

Inserting media

Photos, videos and other media are inserted into the story body from the smartphone's internal libraries or directly from the device's cameras.

Alternatively users may use media from newsroom sources. Locating and inserting assets into the story is done using simple tap and drag actions.

Users can choose between different embedding modes, thus making an advance contribution to the layout of the story.

An ergonomic workspace

Space is in short supply on a smartphone display. *Swing Mobile* uses space-saving devices like contextual buttons and menus to make the most of the display area.

Screen sequences are simple and clearly labelled to make for easy navigation between workspaces.

Working offline

In network mode, *Swing Mobile* works seamlessly with the newsroom environment, automatically synchronizing stories and assets.

If the user expects to go offline at any time, a collection of assets can be selected and 'checked out'.

These will be locked and downloaded so that they are available for offline use.

As soon as network connectivity is restored, the assets can be checked back in to the online workflow.

Native performance

Swing Mobile is built using native components to obtain the maximum speed of execution from the powerful processors in modern smartphones.

It also provides direct access to the device's cameras, microphones and voice functions, optimizing the performance of these components.

DISTRIBUTED TEAMWORK MODEL

