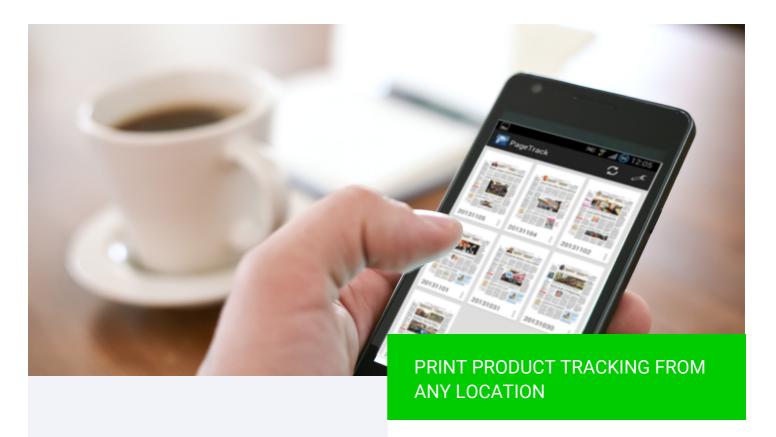
MÉTHODE PAGETRACK Multi-device print page monitoring and control



A tracking space in the pocket

PageTrack is a mobile application that allows editors and coordinators to monitor the progress of newspaper or magazine print editions from outside the newsroom.

Using an Android or iOS device from any location, editors on the move can view entire editions in pageplan format.

Pages are displayed in thumbnail view and users can zoom in to see details of page layout, headlines and titles, exactly as they will appear when published. Selected pages can be downloaded in PDF format for close examination down to the finest typographic detail.

Using PageTrack, editors can take part in news planning and quality-control activities without being tied to the local newsroom environment.

They can also monitor edition-building operations taking place at a number of different editorial locations.

From smartphone to video wall

PageTrack can also send data to standard web-pages. This can be used to feed a high-resolution 'video wall' display over a network connection.

The availability of high-resolution page displays at any location is a valuable support for editorial planning and progress meetings, which can now be held anywhere with a network connection. They also eliminate the waste of producing the hard-copy page proofs often used to track the progress of a print edition

Keeping print and digital synchronized

Where online news publication proceeds in parallel with the preparation of a print edition, a wall display of the evolving print pages can give staff working on digital editions an effective alert to new material suitable for online publication.

Multi-level viewing

Users can configure the PageTrack app to display multiple editions of multiple titles, giving a complete overview of a multi-product print portfolio.

An intuitive zoom function quickly drills down from multi-edition view to individual pages and articles.

For detailed examination, a page can be downloaded in PDF format.

Filters and focus

To quickly focus on pages of particular interest, users can set filters to limit their view to specific sections or editions. These filters can be set to provide a default page selection whenever the app is opened.

Updating page views

PageTrack is fed by real-time data from the editorial production system. Page displays can be set to update automatically at specific intervals or can be updated manually at any time.

To make best use of available bandwidth, only elements which have changed since the previous update are refreshed.

At-a-glance progress display

The workflow status of each page, from initial creation to ready-to-publish, is indicated in PageTrack using the same color-coding as the newsroom displays. This gives users an immediate overview of the state-of-play of a section or edition.

